

**ISER 1st International Conference on
Multidisciplinary Approaches in Business Economics,
Social Sciences, Accounting & Banking Research
June 25-26, 2019
Best Western Globus Hotel Rome, Italy**

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|----------------------|-----------------------------------|
| 09: 00 am - 09:30 am | Registration and Kit Distribution |
| 09: 30 am - 09:40 am | Introduction of Participants |
| 09: 40 am - 09:50 am | Inauguration and Opening address |
| 09: 50 am - 10:00 am | Grand Networking Session |

Tea Break (10:00 am – 10:30 am)



Institute for Social and
Economics Research

MASAB 2019 CONFERENCE AGENDA

Tuesday 25 June 2019

Track A: Engineering, Technology & Applied Sciences

Session 01: 10: 30 am - 11:10 am

Reference ID

Presentations

ERIA-06-P3

The Bursting Strength Properties of Knitted Fabrics Containing Recycle Polyester Fiber

Seval Uyanik

Technical Sciences Vocational School, Department of Textile, Gaziantep University, Turkey

ERIA-06-P7

Ultra-High Performance Concrete Shear Keys in Concrete Bridge Superstructure

Elsy Y. Flores

Graduate Student (New Mexico State University, USA)

Tuesday 25 June 2019

Track B: Business, Economics, Social Sciences & Humanities

Session 02: 11: 10 am - 01:00 pm

Reference ID

Presentations

MASAB-JUNE-02

An Empirical Study of Factors Effecting Entrepreneurial Intention among
Youth

Naima Atiq

Quaid-i-Azam University, Islamabad

MASAB-JUNE-03

The Elements of Successful Completing the Master's Degree

Kaarina Määttä

University of Lapland, Finland

MASAB-JUNE-05 & 05C

Is the Vertical Integration Profitable in Family Firms? Evidence from the
Spanish Agri-Food Industry

José L. Gallizo & Jordi Moreno

University of Zaragoza, Department of Structure and Economic History and
Public Economy, Gran Vía, 2-4, 5005 Zaragoza, Spain



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Tuesday 25 June 2019

Track B: Business, Economics, Social Sciences & Humanities

Session 02: 11: 10 am - 01:00 pm

Reference ID

Presentations

MASAB-JUNE-08

The Concept of Management and its Impact on Selected Factors

Karel Slinták

Tomas Bata University in Zlín, Faculty of Management and Economics, Czechia

MASAB-JUNE-09

The Importance of Ergonomics as an Integral Part of Hospital Quality
Management

Petr Briš

Tomas Bata University in Zlín, Faculty of Management and Economics,
Czechia

MASAB-JUNE-13 & 13C

The Forthcoming Artificial Intelligence Revolution: Its Impact on Indian
Society

Vranda Jain & Dr. Prashant Gupta

Economics Area, Jaipuria Institute of Management, Noida, India & IIM
Trichy, Tamilnadu, India



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Track B: Business, Economics, Social Sciences & Humanities
Session 02: 11: 10 am - 01:00 pm

MASAB-JUNE-10

An Innovative Way in the Outdoor Social Studies Education: Learning
Passport
Assoc.Prof.Dr.Tuğba SELANİK-AY
Elementary Education Department, Afyon Kocatepe University, Turkey

Closing Ceremony & Lunch (01:00 pm – 02:00 pm)



MASAB 2019 CONFERENCE AGENDA

Wednesday 26 June 2019

Conference second day is reserved for participants own tourism activities.