

ISER International Conference on Advancement in Business Strategy, Management Sciences, Economics: Impact of Social Media

October 12-13, 2019

Comfort Hotel Cachan Paris Sud Paris France

09: 20 am - 09:30 am	Registration and Kit Distribution
09: 30 am - 09:40 am	Introduction of Participants
09: 40 am - 09:50 am	Inauguration and Opening address
09: 50 am - 10:00 am	Grand Networking Session

Tea Break (10:00 am – 10:30 am)

Saturday 12 October 2019

Track A: Business, Economics, Social Sciences and Humanities

Session 01: 10: 30 am – 12: 00 pm

Reference ID

Presentations

ABMEM-OCT-o8

Capital Market Development: Challenges and Opportunities

Davit Gamkrelidze

Ilia State University, Tbilisi, Georgia

ABMEM-OCT-11

Venezuela: The Way to Survival

Phillip Min Kong

Stony Brook High School, Long Island, United States

GBMS-10-101

The Effect of Unconventional Monetary Policy of ECB on Equity Returns and
the Macroeconomic Environment during the Financial Crisis in the EU

Prof. Spyridon Spyrou

Athens University of Economics and Business, Athens, Greece

Saturday 12 October 2019

Track A: Business, Economics, Social Sciences and Humanities

Session 01: 10:30 am – 12:00 pm

Reference ID

Presentations

GBMS-10-102

Impact of CSR Perceptions, CSR Fit and Cause Affinity on Purchase Intention

Sudipta Sen Gupta

School of Management, G D Goenka University, Haryana, India

Closing Ceremony & Lunch

(12:00 pm – 01:00 pm)

Sunday 13 October 2019

Conference second day is reserved for participants own tourism activities.