



Institute for Social and
Economics Research

DTBEL 2019 CONFERENCE AGENDA

ISER International Conference on Diversification Trends in Business, Management Sciences, Economics, Culture & Language

November 09-10, 2019

Comfort Hotel Cachan Paris Sud Paris France

09: 20 am - 09:30 am	Registration and Kit Distribution
09: 30 am - 09:40 am	Introduction of Participants
09: 40 am - 09:50 am	Inauguration and Opening address
09: 50 am - 10:00 am	Grand Networking Session

Tea Break (10:00 am – 10:30 am)



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Saturday 09 November 2019

Track A: Business, Economics, Social Sciences and Humanities

Session 01: 10: 30 am – 12: 00 pm

Reference ID	Presentations
DTBEL-NOV-04	Building Corporate Culture through Storytelling: The Case of Walmart Charles A. Rarick Purdue University Northwest Hammond, Ind
ICBH-11-101	Re-Examining Chinese Classical Feng Shui Principles in Contemporary Design through Comparison with Green Design Prof. Wei Dong University of Wisconsin – Madison, USA
ICBH-11-103	A Deleuzian Reading of “Becoming-Plant” in Han Kang’s Writing: “The Fruit of My Woman” and The Vegetarian Mijeong Kim Assistant Professor of English at Gyeongsang National University
ICBH-11-104	Use of Social Media as Health Information Source Asmaa Al-Anzi Kuwait University

Saturday 09 November 2019

Track B: Engineering, Technology & Applied Sciences

Reference ID

Presentations

CSAD-011-P1

Evaluating the maturity of telematics to reduce Young Novice Driver Risk using the Behaviour of Young Novice Drivers Scale (BYNDS)

Jannusch

Kemmy Business School - Emerging Risk Group, University of Limerick Cologne, Germany

CSAD-011-P5

A V2V-based Optical Camera Communication Data reception rate Improvement technique using Deep Learning Technology

Sung Yooun Jin

Department of ICT Automotive Engineering, Hoseo University, Dangjin-si, Chungcheongnam-do, Rep.of KoreaCologne, Germany

Closing Ceremony & Lunch
(12:00 pm – 01:00 pm)



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Sunday 10 November 2019

Conference second day is reserved for participants own tourism activities.